



CANCER COUNCIL SA – Daffodil Day 30-Second

What Would You Give

The spot features a narrator talking to a group of diverse individuals. The narrator asks a simple, but highly emotional question and each person gives their answer.

Many different people respond to demonstrate the non-discriminatory nature of the disease.

VO: What would you give for your mother to be free of cancer?

MAN: Anything.

VO: Your dad?

WOMAN: The world.

CHILD: And the moon.

VO: Your children?

MAN: Everything I have.

WOMAN: And more.

VO: August 24 is Cancer Council’s Daffodil Day, and while we know you’d give anything, we just want you to give a few dollars for cancer research.

Donate by searching Cancer Council SA and help us achieve our goal of a world without cancer.

Now, what would you give for that?

MAN: Anything. Anything.